

La Costa Loot

THE FREE, MONTHLY COMMERCIAL DIRECTORY AND ADVERTISER

Incorporating the full colour, centre section **LA COSTA**

Module Advertisement Pricing Guide

La Costa Loot, incorporating La Costa, is a free, monthly magazine with a readership of over 24,000 residents and holidaymakers. Our target audience is wide with articles and features aimed at both male and female readers from the age of seven up.

La Costa Loot and La Costa both have the same page set up. Each page is A4 (210mm x 297mm) and consists of 4 columns (of width 46mm) separated by a 2mm gap.

Our modules are sized to match the column in width and have a depth of 32mm, also separated by a 2mm gap. When ordering multiple units the column and row spacings should be considered included.

Dependent on reader interest and any pre-paid contract, free editorial space may be available. We reserve the right to allocate such space at our discretion.

Our deadline for advertisements is 20th of the preceding month.

Advertisers wishing to supply their own artwork should do so in RGB, JPEG format at the correct size and a resolution of 300dpi. If you have artwork in other formats please contact us to confirm conversion costs.

Module Advertisement Prices

	Black and White Modules	Colour Modules
1 Module	25.00 Euros	40.00 Euros
2 Module	40.00 Euros	70.00 Euros
4 Module	70.00 Euros	120.00 Euros
8 Module (Quarter Page)	100.00 Euros	180.00 Euros
16 Module (Half Page)	150.00 Euros	300.00 Euros
32 Module (Full Page)	300.00 Euros	450.00 Euros

Module Placement Surcharges

Front Cover	50%
Inside Front Cover	30%
Inside Back Cover	30%
Back Page	50%

Contact Us

Please feel free to contact us via:

La Costa Loot (Copshop)
Edf. Españolito, Local 1,
C/ Esperanto, 26 Bajo
Benidorm
03503 Alicante

Module Contract Discounts

Discounts apply to advertisement runs of 3 or 6 months when paid in advance. Contact us for details.

Tel: 902 007 949

Fax: 966 830 528

Email: info@lacostamag.com

or call in and see us at the Copshop in Benidorm.

3 module horizontal

Width: 142mm
Height: 32mm

2 module vertical

Width: 46mm
Height: 66mm

4 module square

Width: 94mm
Height: 66mm

1 module

Width: 46mm
Height: 32mm

2 module horizontal

Width: 94mm
Height: 32mm

4 module horizontal

Width: 190mm
Height: 32mm

8 module (quarter page vertical)

Width: 94mm
Height: 134mm

Module sizes

The examples above show some of our modules at their correct sizes. Please see the table below for a complete breakdown of module advertisement sizes.

Width x Height Module Size	Width	Height
1 x 1 (1 module)	46mm	32mm
1 x 2 (2 module vert)	46mm	66mm
1 x 4 (4 module vert)	46mm	134mm
1 x 8 (8 module - quarter page strip)	46mm	270mm
2 x 1 (2 module hoz)	94mm	32mm
2 x 2 (4 module square)	94mm	66mm
2 x 4 (8 module - quarter page vert)	94mm	134mm
2 x 8 (16 module - half page vert)	94mm	270mm
4 x 1 (4 module hoz)	190mm	32mm
4 x 2 (8 module - quarter page hoz)	190mm	66mm
4 x 4 (16 module - half page square)	190mm	134mm
4 x 8 (32 module - full page)	190mm	270mm

Please contact us if you have any other requirements.